

## The best female players on the planet will meet for the 15<sup>th</sup> Evian Masters tournament from 24<sup>th</sup> to 27<sup>th</sup> July 2008!



### The Evian Masters, a world class ladies golf event

Given the tournament's unmitigated success with players from all over the world and the exceptional international media coverage, two major bodies in ladies world golf have decided to hold their steering committee meetings in Evian, during the tournament week: the LPGA (Ladies Professional Golf Association) and the TOA (LPGA Tournament Owners Association). Recognition indeed for a unique tournament which is celebrated not only for its sports quality but also for its prestigious resort setting and facilities and for its economic model comprising a club of highly committed sponsors who are fully involved in the event.

### The last Evian Masters for the great Annika Sorenstäm

This year will be the last Evian Masters for Annika Sorenstäm, twice winner of the tournament (2000 – 2002). The leading world player for a long time, the Swede has decided to withdraw from her professional career and devote herself to her private life. An opportunity for the Evian Masters to acknowledge this immense champion.

### Zinedine Zidane and other many celebrities will attend the Evian Masters

Zinedine Zidane has already confirmed his attendance at the 15<sup>th</sup> Evian Masters. The French footballer will present the Evian Masters 2008 Trophy to the winning Champion, on Sunday 27<sup>th</sup> July. He will also don his strip once more for the traditional match between guests, players and caddies, at 18:00 on Thursday 24<sup>th</sup> July, at the Camille Fournier Stadium (Evian), with proceeds to ELA. Other celebrities expected to attend this 15<sup>th</sup> tournament include Guy Forget, Inès Sastre, Bixente Lizarazu and Alain Boghossian.

### [www.evianmasters.com](http://www.evianmasters.com)

Looking forward to seeing you on the Evian Masters new website in mid June!

A golf portal especially for women with blogs, tournament information and a showcase of golf in Evian, presenting the facilities available at the Evian Royal Resort, the Evian Masters Golf Club and the Evian Masters Training Center. Each week, come and find out the names of the players selected to compete in this year's Evian Masters. During the event, the site has opted for live broadcasting with video footage, features, blogs and pictures.

Royalty-free photographs, press release and press kit are available from the press corner.

AGENCE OLIVIA PAYERNE ▶ 1 Bd JEAN JAURÈS 92100 BOULOGNE-BILLANCOURT ▶ TEL: +33 (0)1 46 04 08 62  
CONTACT@AGENCE-OP.FR

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